



## MESSAGE TRIANGLE

**The State Wildlife Action Plan conserves wildlife and natural places, enhancing our quality of life.**

Each state has developed a proactive Wildlife Action Plan to conserve wildlife before they become more rare and costly to protect.

The State Wildlife Action Plan ensures we will be able to conserve wildlife and natural places that bring peace and relaxation to our busy lives.

The State Wildlife Action Plan shows us how to conserve wildlife and natural places that are important to many of our family traditions.

**Supporting the State Wildlife Action Plan will benefit the health of wildlife and people.**

The State Wildlife Action Plan conserves wildlife and natural places thereby protecting clean water and air—making both people and wildlife healthier.

The health of wildlife is often an early indicator of disease and pollution that affect us all.

Investing in the State Wildlife Action Plan will allow us to identify and prevent problems before they threaten wildlife and affect humans.



**We need to invest in the State Wildlife Action Plan now to conserve wildlife and vital areas for future generations.**

**As our communities grow, the State Wildlife Action Plan can help us fulfill our responsibility to conserve wildlife and the places they live for future generations.**

The State Wildlife Action Plan outlines actions developed by scientists, sportsmen, conservationists AND members of the community, working together.

### Transitions

**Benefits both humans and wildlife**



**Investment in future generations**



**Cost-effective**