

## 2024 Multistate Conservation Grant Program

Title	Strategic Priority	Organization	Total
Ranking and visualizing eastern brook trout climate refugia to guide their range-wide management	1/A Conservation & Science - Climate	Colorado State University	\$112,662.68
Integrative modeling to predict the distribution of essential fish habitat under future climate change scenarios in the southeastern USA	1/A Conservation & Science - Climate	Florida Institute of Technology	\$120,065.31
Patterns of Reservoir Susceptibility to Climate Change	1/A Conservation & Science - Climate	Mississippi State University	\$58,338.00
Predicting risk and the long-term trajectory of highly pathogenic H5 avian influenza virus on North American nesting and wintering geese based on population immunity	1/B Conservation & Science - Fish and Wildlife Health ("One Health")	University of Georgia	\$183,768.00
Continued Revision and Updates to the AFS Blue Book: Standard Methods for Aquatic Pathogen Identification and Fish Health Management	1/B Conservation & Science - Fish and Wildlife Health ("One Health")	American Fisheries Society	\$134,500.00
A Regional Health Assessment of a Native Semi-aquatic Rodent: Surveillance for Pathogens and Toxicants in Muskrat ( <i>Ondatra zibethicus</i> ) in the Eastern United States	1/B Conservation & Science - Fish and Wildlife Health ("One Health")	Southeastern Cooperative Wildlife Disease Study, University of Georgia	\$311,220.00
CWD Information Tools: Giving Agencies What They Need	1/B Conservation & Science - Fish and Wildlife Health ("One Health")	Wildlife Management Institute, Incorporated	\$113,585.74
Improving Conservation Efforts for Sportfish and Waterfowl - Developing eDNA tools for use in Aquatic Invasive Species detection	1/D Conservation & Science - Invasive Species	Regents of the University of Minnesota	\$315,542.46
Strategic Development Tool for the Western Motus Network	1/E Conservation & Science - Emerging Technologies for fish and wildlife management	Oregon State University	\$113,409.00
The Public's Perceived Importance and View of State Fish and Wildlife Agencies	2/A Expanding Relevancy and Engagement - Enhancing Conservation Through Broader Engagement	Midwest Association of Fish and Wildlife Agencies	\$280,515.00
Conservation Relevancy Toolkit	2/A Expanding Relevancy and Engagement - Enhancing Conservation Through Broader Engagement	Wildlife Management Institute, Incorporated	\$54,997.37
Ensuring the Viability of the American System of Conservation Funding: Improving the understanding of excise-tax based funding for conservation	2/A Expanding Relevancy and Engagement - Enhancing Conservation Through Broader Engagement	Wildlife Management Institute, Incorporated	\$139,493.28
Strengthening Cons Ed Online Training and Resources	2/A Expanding Relevancy and Engagement - Enhancing Conservation Through Broader Engagement	Association of Fish and Wildlife Agencies	\$169,100.36
Rebranding, Repiloting, and Reevaluating the National Conservation Outreach	2/A Expanding Relevancy and Engagement - Enhancing Conservation Through Broader Engagement	Association of Fish & Wildlife Agencies	\$334,550.00
Implementing Recommendations from the Wildlife Viewer Survey: Inclusion in Wildlife Viewing for People with Disabilities	2/B Expanding Relevancy and Engagement - Implementing and/or Expanding DEI Efforts	Virginia Polytechnic Institute and State University	\$140,743.00

Diversity, Equity & Inclusion Workshop, Academy Evaluation, Internship, Honorariums and Coffee Talks Grant	2/B Expanding Relevancy and Engagement - Implementing and/or Expanding DEI Efforts	Association of Fish & Wildlife Agencies	\$175,800.00
Welcome New Shooters! Tactics to Increase Participation within Under-Represented Communities	2/C Expanding Relevancy and Engagement - Research	Outdoor Stewards of Conservation Foundation	\$204,225.00
Supporting Law, Graduate, and Undergraduate Students' Study of Legal Principles & Professional Experience in Conservation Law/Policy and Providing Opportunities for Practicing Lawyers & Judges' Continuing Legal Education on Conservation Law	3/B Capacity Building, Conservation Education, and Coordination of Conservation Policies - Conservation Education	National Wild Turkey Federation, Inc.	\$188,030.00
Human Costs and Impacts of Losing Hunting & Trapping as Wildlife Mgmt Tools	3/B Capacity Building, Conservation Education, and Coordination of Conservation Policies - Conservation Education	Sportsmen's Alliance Foundation	\$182,190.00
Supporting agency regulated trapping and furbearer management programs by better understanding the public who trap and educating agency staff to effectively communicate about trapping to maintain public support of the activity.	3/B Capacity Building, Conservation Education, and Coordination of Conservation Policies - Conservation Education	Association of Fish and Wildlife Agencies	\$223,940.00
Managing cutthroat trout rangewide status assessments: a need for new databases and status review	3/C Capacity Building, Conservation Education, and Coordination of Conservation Policies - Coordination of Conservation Policies	Western Association of Fish and Wildlife Agencies	\$180,407.00
Non-lead Hunting Agency Outreach (proposed budget	3/B Capacity Building, Conservation Education, and Coordination of Conservation Policies - Conservation Education	Northeast Association of Fish and Wildlife Agencies	\$193,000.00
Promoting Awareness of State Wildlife Management Authority	3/B Capacity Building, Conservation Education, and Coordination of Conservation Policies - Conservation Education	Association of Fish and Wildlife Agencies	\$61,200.00
Training of Wildlife Officers to Effectively Investigate Hunting Incidents	3/D Capacity Building, Conservation Education, and Coordination of Conservation Policies - Integration of Law Enforcement	International Hunter Education Association - USA	\$102,520.00
Midwest Walleye Challenge	3/C Capacity Building, Conservation Education, and Coordination of Conservation Policies - Coordination of Conservation Policies	American Fisheries Society	\$173,140.00
Coordination of Farm Bill Program Implementation to Optimize On-the-Ground Fish and Wildlife Benefits to the States	3/C Capacity Building, Conservation Education, and Coordination of Conservation Policies - Coordination of Conservation Policies	Association of Fish and Wildlife Agencies	\$157,759.00
Leadership Training for State Fish and Wildlife Agencies and Conservation Partners	4/A AFWA Priorities Identified in AFWA Funding Principles (submitted by ExCom) - Management Assistance Team	Association of Fish and Wildlife Agencies	\$546,866.93
MultiState Conservation Grant Program Management	4/B AFWA Priorities Identified in AFWA Funding Principles (submitted by ExCom) - Management of MSCGP Program	Association of Fish and Wildlife Agencies	\$169,292.19

Coordination of State Fish and Wildlife Agencies' Authority to Manage Wildlife Resources in Concert with Federal Actions Required by International Treaties, Conventions, Partnerships, and Initiatives	4/C AFWA Priorities Identified in AFWA Funding Principles (submitted by ExCom) - CITES and International Conservation Programs and Their Impact of State Agencies	Association of Fish and Wildlife Agencies	\$156,404.00
Coordination of National Scale Conservation Efforts by State F&WA	4/D AFWA Priorities Identified in AFWA Funding Principles (submitted by ExCom) - Coordination of Conservation on National Scale	Association of Fish and Wildlife Agencies	\$412,516.47
National Survey Technical Workgroup Coordination	4/E AFWA Priorities Identified in AFWA Funding Principles (submitted by ExCom) - National Survey of Fishing, Hunting and Wildlife-Associated Recreation	Association of Fish and Wildlife Agencies	\$127,000.00
Determining Why Cultural Support for Hunting and Sport Shooting is Declining.	5/A Recruitment, Retention, Reactivation (R3) - Marketing	Outdoor Stewards of Conservation Foundation	\$219,836.16
Attracting New Customers with a Social Media Video Marketing Campaign	5/A Recruitment, Retention, Reactivation (R3) - Marketing	Wildlife Management Institute, Incorporated	\$262,085.00
Fish and Wildlife Agency Digital Experience Index: Individual Agency Website Assessment and Enhancement Reporting to Improve Recruitment, Retention, and Reactivation	5/A Recruitment, Retention, Reactivation (R3) - Marketing	The Archery Trade Association	\$117,472.00
Why Anglers Quit and How Can We Improve Retention	5/A Recruitment, Retention, Reactivation (R3) - Marketing	American Sportfishing Association	\$147,587.00
Engage New Adult Hunters with YouTube Advertising - Year Two	5/A Recruitment, Retention, Reactivation (R3) - Marketing	Wildlife Management Institute, Incorporated	\$237,478.45
R3 through Marketing with Pilot States	5/A Recruitment, Retention, Reactivation (R3) - Marketing	Wildlife Management Institute, Incorporated	\$272,972.80
Practitioners Guide to R3 Hunting & Shooting Messaging	5/A Recruitment, Retention, Reactivation (R3) - Marketing	Wildlife Management Institute, Incorporated	\$85,103.00
Utilizing Public Service Announcements (PSAs) to Promote R3 and Positive Contributions of Agencies and Outdoorsmen/women to Conservation	5/A Recruitment, Retention, Reactivation (R3) - Marketing	Outdoor Stewards of Conservation Foundation	\$318,760.00
Using Social Influencers to Drive R3 for Furbearer Trapping/Hunting in SEAFWA States	5/A Recruitment, Retention, Reactivation (R3) - Marketing	Southeastern Association of Fish and Wildlife Agencies	\$327,500.00
Hunt For Good Regional Advertising Campaign	5/A Recruitment, Retention, Reactivation (R3) - Marketing	National Wild Turkey Federation	\$149,686.00
Exploring R3 Opportunities in State Parks	5/B Recruitment, Retention, Reactivation (R3) - Engaging Participants	Midwest Association of Fish and Wildlife Agencies	\$121,213.40
Grow Diversity Among Archery Instructors Nationwide to Increase Participation from Under-Represented Populations	5/B Recruitment, Retention, Reactivation (R3) - Engaging Participants	National Archery Association dba USA Archery	\$90,250.00

Measuring the Importance of Youth Fishing Programs for Future Participation	5/B Recruitment, Retention, Reactivation (R3) - Engaging Participants	Outdoor Stewards of Conservation Foundation	\$214,740.00
Recruiting Females and Ethnically Diverse Youth Participants into Shooting Sports Phase 2	5/B Recruitment, Retention, Reactivation (R3) - Engaging Participants	Midwest Association of Fish and Wildlife Agencies	\$155,228.04
Increasing Shooting Sports Participation through Schools	5/B Recruitment, Retention, Reactivation (R3) - Engaging Participants	Wildlife Management Institute, Incorporated	\$208,337.00
Developing Firearm Ownership and Sport Shooting R3 Communications for Black Americans	5/B Recruitment, Retention, Reactivation (R3) - Engaging Participants	National Shooting Sports Foudnation	\$214,746.00
Growing Collegiate Archery Programs to Recruit and Retain 18-24 year-olds	5/B Recruitment, Retention, Reactivation (R3) - Engaging Participants	National Archery Association dba USA Archery	\$75,350.00
Sharing the HERitage: Connecting Women & Girls One Hunt at a Time.	5/B Recruitment, Retention, Reactivation (R3) - Engaging Participants	First Hunt Foundation	\$148,800.00
R3 Advertising Efficacy	5/C Recruitment, Retention, Reactivation (R3) - Monitoring and Evaluation	Wildlife Management Institute, Incorporated	\$167,866.19
Continuing to Expand and Improve the Real-time License Data Dashboard	5/C Recruitment, Retention, Reactivation (R3) - Monitoring and Evaluation	Council to Advance Hunting and the Shooting Sports	\$280,376.00
How governance, regulation presentation, and regulatory outliers affect hunting regulation complexity	5/C Recruitment, Retention, Reactivation (R3) - Monitoring and Evaluation	University of Montana	\$222,793.00
No One is an Island: Quantifying the R3 "Ripple Effect"	5/C Recruitment, Retention, Reactivation (R3) - Monitoring and Evaluation	Wildlife Management Institute, Incorporated	\$173,611.36
The Hole in the ORAM: Going Back to the ABC's of Hunting and Fishing	5/C Recruitment, Retention, Reactivation (R3) - Monitoring and Evaluation	Wildlife Management Institute, Incorporated	\$153,595.00
Identifying the Types of Shooting Range Activities that will Attract the Most People	5/D Recruitment, Retention, Reactivation (R3) - Hunting and Shooting Sports Access and Infrastructure	Sportsmen's Alliance Foundation	\$192,205.00

**Requested \$10,394,372.19**

2024 Obligated Funding	Total
NORC National Survey	\$110,713.00
USFWS Survey Coordination	\$277,632.00
AFS	\$113,951.00
CAHSS	\$1,123,873.87

