



ASSOCIATION *of*  
FISH & WILDLIFE  
AGENCIES

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**OUTREACH WORKING GROUP**  
Chair: Jenifer Wisniewski (TN)

Wednesday, March 6, 2019  
1:00 PM – 4:00 PM

**84<sup>th</sup> North American Wildlife & Natural Resources Conference**  
**Sheraton Denver Downtown**  
**Denver, Colorado**

**Agenda**

- Welcome /Introductions- Jen Wisniewski (TN)
- R3 Updates- Sam Pedder, CAHSS (30 minutes)
- Recovering American's Wildlife Update - Sean Saville (20 minutes)
- How we can use data to inform our communications and outreach- Southwick Associates (30 minutes)
- Recent Responsive Management Survey and Communications Projects– Responsive Management - Duda (20 minutes)
- Using surveys to help inform state outreach- DJ Case (20 minutes)
- Making It Last Update (60 minutes)  
*Where are we now; toolkit feedback; next steps*
- Wrap-up/closing

**Adjourn**