



# Conservation Messaging Planning Guide

**Production Title:**

**Scene No.**

**Audio**

(Describe what is heard, including starting and ending times for each sound segment, background sounds or music.)

**Camera Shots**

(Describe what will be seen, including close-ups, zoom-ins, zoom-outs, fade-ins or fade-outs.)

**Short Synopsis of Action by Shots**

**Props & Set**

**Wardrobe & Character Changes**

(Indicate who is wearing what costume. If one person is playing the role of more than one character in a scene, indicate when they change costumes.)

*Example Scene #1*

*:00-:10 Open boy & girl talking*

*Fade in*

*Two people sitting in chairs talking*

*Chairs, table*

*School clothes*