

# Personal Data Cards



## **Jack or Janet Thompson, Rancher (County Commissioner)**

You are the third generation to run the “Rolling T” Cattle Company. You are proud to tell people that your grandfather was one of the first people to settle in this valley. Your spread covers 800 acres, and you have grazing rights to surrounding U.S. Forest Service land. You resent the increase in population of the area, and although you are involved in community affairs, you resent individuals moving into the area who do not share your values. Last winter, snowmobile riders cut your fences three times, and in one case your cattle wandered onto the highway and caused a traffic accident.

## **Jelmer or Bertha Willas, Resident**

You are a 68-year-old “old-timer” living on the land proposed for the subdivision. You have lived on Cornwall’s land for 45 years, have built a home there with Cornwall’s permission, and have raised seven children. You raise bees and chickens out back, and your garden covers a half-acre. You are settled in the middle of the area proposed for the housing development, and there is no question that you will have to be evicted and your house torn down. You have no legal claim to any of the land but have nowhere else to go. You do not have enough money saved to purchase another home or rebuild.

## **Frank or Frances Study, College Professor**

You teach at a nearby college. You are an active member of several environmental organizations and are a vocal proponent of land conservation. You are concerned that the local ecology will suffer because of the important role the land and wildlife play in the ecosystem. You are also concerned that the cost of providing utilities, schools, and emergency services to the new residents will drain the county budget, and will not be recouped through taxes or an increase in the local economy.

## **Robert or Maria Tendero, President of Chamber of Commerce**

This is your tenth year as President of the Chamber of Commerce. You own a grocery store in the middle of town. Your greatest concern is the weak business climate in your community. The Chamber recently hired Smith & Wittigen, a business consulting firm, to evaluate the business potential of Pleasant Valley. Their findings indicate that the business community overbuilt and, consequently, provided much more access to goods and services than what is currently profitable. Your profits and those of your fellow merchants have been declining steadily. You see this new lumber mill as the salvation of your business. You also have wondered about possible ways to improve the economy through increased tourism.

## **Bob or Betsy Henderson, Farmer (County Commissioner)**

You own and operate a large farm near the south edge of town and adjacent to the 80-acre plot in question. You have been interested in the possibility of buying the land to add to your family’s agricultural operations. You have a keen interest in the environment, making efforts to use agricultural practices that benefit wildlife and minimize damage to other natural resources. Because you are an adjacent landholder whose property value could be affected by the proposed development, you may need to abstain from voting due to conflicting interest with your duties as Commissioner. You can, however, participate in the discussion and share your opinions.

## **Oscar or Jan Sparrow, Local Audubon President**

You represent more than 300 active Audubon members and are director of the annual bird-count competition. You have a list of 15 rare bird species found in the Rattlesnake Creek area. You are 37 years old and work at the lumber mill.





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**Len or Linda Wong, Realtor  
(County Commissioner)**

You started your business in Silverton five years ago. Your business is doing well, but you have difficulty relating to the “old-timers” like Thompson. Your real estate company is not developing this property. You have some questions regarding the credibility of the developer, but you generally vote in favor of development.

**Harold or Cornelia Cornwall, Landowner**

You are a 63-year-old retired businessperson. You want to sell your land, move to Palm Springs, and live happily ever after under sunny skies. You want cash, but your asking price is very reasonable. You own the 80 acres of prime wildland south of town.

**Harvey or Gladys Crow, Banker  
(County Commissioner)**

You are a 50-year-old banker who finances new home loans. You are an art collector and former president of the local Chamber of Commerce. You also love birdwatching and fishing. You think the whole area south of town has economically valuable recreational potential but are concerned about protecting environmental quality.

**David or Wanda Dresser, Merchant  
(County Commissioner)**

You are 46 years old and own a furniture store. You would like to sell furniture to all the new homeowners. You can also see the value of the 80 acres left in a natural and undeveloped condition. You are wondering if there might be another site for the development of this housing area.

**Wallace or Wilma Cramer, Lumber Mill Owner**

You own the nearby lumber mill. Operations have expanded, and you need inexpensive housing for new employees coming to the area. The wood milled is used locally and transported throughout the state. It provides an important source of income to the town.

**Martin or Ethel Duggins, Developer**

You own the largest development company in the area and can afford to buy the land outright. You will make a substantial profit if the housing that is needed for the lumber mill employees is built. You are successful and fairly competent, but you have been criticized more than once for a lack of attention to landscape detail and design.

**James or Erma “Frosty” White, Snowmobiler**

You are 30 years old and have just been elected president of the “Rattlers,” the local snowmobile club. You feel that you should defend their interests in the area. The cost of gas is high, and your club doesn’t want to have to drive long distances to ride snowmobiles. You would like to open a snowmobile repair shop, but you might get a job at the new lumber mill.

**Charlie or Charlotte Teal, Hunter**

You are a 68-year-old “old-timer” and an avid hunter and angler. You have four children, and hunting always has been an important family activity. You are an influential member of a local duck hunting group, and the 80 acres proposed for development contain one of the prime duck hunting areas close to town.

