



ENGAGEMENT and EDUCATION COMMITTEE

Chair: Amanda Wuestefeld (IN)

Vice Chair: Chris Herrick (VT)

Wednesday, September 25, 2024

114th Association of Fish & Wildlife Agencies Annual Meeting
Madison, Wisconsin

Agenda

- Call to Order/Review Agenda
- Introductions & Welcome: Amanda Wuestefeld (IN)
- Working Group/Subcommittee Reports
 - Education Working Group
 - Engagement & Connections Working Group
 - Outreach & Marketing Working Group
 - Wildlife Viewing and Nature Tourism Working Group
 - Joint Working Group: Engagement & Education and Wildlife Diversity and Conservation Funding Committees
- Engagement Academy- David Buggs (TX), Jen Newmark (WMI), Taniya Bethke (CAHSS)
- Agencies Can Make New Friends and Keep the Old: Resources and Research about Wildlife Viewers and Accessibility from Virginia Tech - Ashley Dayer, PhD, and Freya McGregor
- America's Wildlife Values Survey (AWVS) 2027- Dr. Tara Teel, Colorado State University
- Association for Conservation Information: Where Outdoor Communicators Connect- Blake Podhajsky (ACI President)
- Discussion: Review Annual Work Plan Expected Actions/Activities
- Discussion: Future Work of this Committee (Everyone)
- "Lightning" rounds (5 minutes each)
- Other Business
- Adjourn