



ASSOCIATION of
FISH & WILDLIFE
AGENCIES

**EDUCATION, OUTREACH AND DIVERSITY (EOD) COMMITTEE
SCHEDULE & AGENDAS**

Chair: Tony Wasley (NV)
Vice-Chair: Paulette Nelson (NJ)

Monday March 4- Friday March 8

**84rd North American Wildlife and Natural Resources Conference
Sheraton Denver Downtown
Denver, Colorado**

Committee Charge: To address critical outreach (communications and marketing) needs identified by AFWA committees and membership; leverage member efforts to facilitate outreach initiatives on a national scale; strengthen and unify the conservation education efforts of AFWA members and partners; promote diversity within the agency workforce and the constituents served by the Association; and foster networking and outreach partnerships among the growing field of wildlife viewing and nature tourism initiatives.

Committee & Working Groups Meeting Schedule

Tuesday, March 5

10:00 am – 11:00 am	Education, Outreach and Diversity Pre- Meeting
2:00 pm – 3:30 pm	Wildlife Viewing and Nature Tourism Working Group

Wednesday, March 6

1:00 pm – 4:00 pm	Outreach Working Group
4:00 pm – 5:00 pm	Joint Working Group: Education, Outreach and Diversity Committee & Wildlife Diversity and Conservation Funding Committee

Thursday, March 7

8:00 am – 10:00 am	Education Working Group
11:00 am – 12:00 pm	Project WILD Subcommittee
1:00 pm – 2:30 pm	Diversity & Inclusion Working Group
3:00 pm – 5:00 pm	Education, Outreach and Diversity Committee

Workshop of interested (Monday, March 4, 2019, 1:00 pm - 3:00 pm):

Working towards “Inclusive Cultures” in Wildlife and Natural Resources Agencies and Organizations: Perspectives and efforts of NCLI Cohort 13 Fellows and AFWA Diversity and Inclusion Working Group

Education, Outreach and Diversity Committee Pre- Meeting Agenda

Tuesday, March 5, 2019

Chair: Tony Wasley (NV)

Vice Chair: Paulette Nelson (NJ)

- 10am – 11 am Call to Order/Review Agenda- Tony Wasley (NV)
- Introductions & Welcome- Tony Wasley (NV)
- Overview of Theme: Meeting Shifting Values
- Diversity & Inclusion Working Group
 - Education Working Group
 - Outreach Working Group
 - Project WILD Subcommittee
 - Wildlife Viewing & Nature Tourism Working Group
 - Joint Working Group: Education, Outreach and Diversity and Wildlife Diversity and Conservation Funding Committees
- Discussion: Goals for 2019
- Other Business
- 11:00 am Adjourn

Wildlife Viewing and Nature Tourism Working Group Agenda

Tuesday, March 5, 2019

Working Group Chair: Shelly Plante (TX)

- 2:00 pm- 3:30 pm Call to order, introductions, and review of agenda, *Shelly Plante (TX)*
- 3rd Wildlife Viewing and Nature Tourism Academy announcements, (February 2020, Fort Walton Beach, FL)
- WVNT and State Wildlife Action Plan (SWAP)/Wildlife Diversity collaboration update and discussion, *Jennifer Newmark (NV)*
- Innovative uses of eBird data for birding programs, *Sara Schweitzer (NC)*
- Nature of Americans Study Update (<https://natureofamericans.org>), *Dave Case, DJ Case & Associates*
- National Conservation Outreach Plan update, *Jenifer Wisniewski (TN)*
- 3:30 pm Adjourn

Outreach Working Group

Wednesday, March 6, 2019

Working Group Chair: Jen Wisniewski (TN)

- 1:00 pm- 4:00 pm Welcome /Introductions- Jen Wisniewski (TN)
- R3 Updates- Sam Pedder, CAHSS
- Recovering American's Wildlife Update - Sean Saville
- How we can use data to inform our communications and outreach- Southwick Associates
- Recent Responsive Management Survey and Communications Projects- Responsive Management - Mark Duda
- Using surveys to help inform state outreach- DJ Case
- Making It Last Update
 Where are we now; toolkit feedback; next steps
- Wrap-up/closing
- 4:00 pm Adjourn

Joint Working Group: Education, Outreach and Diversity Committee & Wildlife Diversity and Conservation Funding Committee

Wednesday, March 6, 2019

Chair: Jen Newmark (NV)

Vice Chair: Keith Norris (TWS)

- 4:00 pm - 5:00 pm Welcome, introductions, agenda review
- Focus of the Joint Working Group
- Work Plan
- Develop Charge
 - Statement of Work
 - Work Plan for Review
- Actions for the next 6 months
- Other items? Round Robin
- 5:00 pm Adjourn

Education Working Group Agenda

Thursday, March 8, 2019

Working Group Chair: Kellie Tharp (AZ)

8:00 am – 10:00 am Welcome/Introductions- 5 min

Natural Pathways Project Updates - 10 min

Review Education Working Group Work Plan- 15 min

Updating the Conservation Education Strategy Online Resources - 20 min

Working Group resource needs -20 min

Discussion of possible future projects

Lightning round- 30 min

Come prepared to share innovative ideas, success stories and other exciting ways that your state or organization is delivering education programs

Wrap-up/closing- 5 min

10:00 am Adjourn

Project WILD Subcommittee Agenda

Thursday, March 8, 2019

Subcommittee Chair: Rusty Garrison (GA)

10:00 am – 11:00 am Call to Order/Review Agenda

Introductions

Approval of Minutes for the 2018 AFWA Annual Meeting

Report from Project WILD Staff

Colorado Project WILD

National Wild Turkey Federation (tentative)

Discussion on R3/Relevancy

State Roundtable

One representative per state agency highlights a couple of initiatives or issues

Wrap-up Discussion

12:00 pm Adjourn

Diversity & Inclusion Working Group Agenda

Thursday, March 8, 2019

Working Group Chair: Jennifer Newmark (NV)

Vice-Chair: David Bugg (TX)

1:00 pm – 3:30 pm Call to order, introductions, and review of agenda – Jen Newmark (NV)

Diversity Joint Venture Update – David Buggs (TX)

Diversity in Conservation Jobs website update – Jim Serfis (USFWS).

Relevancy Roadmap – Update - Jen Newmark (NV)

Presentation: Resiliency through Diversity: Conservation Conversations – *Brian Wakeling, (NV)*

America's Wildlife Values Discussion

How can we use this information to further work of Diversity & Inclusion?

How can we provide assistance to states in meet shifting values?

Best Practices Document

Can we provide simple guidance on some things that agencies can implement?

Stephen Kellert Award Discussion

Solicit discussion about possible nominations

Work Plan Review

3:30 pm Adjourn

Education, Outreach and Diversity Committee Agenda

Thursday, March 8, 2019

Chair: Tony Wasley (NV)

Vice Chair: Paulette Nelson (NJ)

3:00 pm- 5:00 pm Introductions and Welcome- *Tony Wasley (NV)*

Reports from EOD Subcommittee and Working Groups

- Project WILD- *Rusty Garrison (GA)*
- Diversity & Inclusion- *Jen Newmark (NV), David Buggs (TX)*
- Education – *Kellie Tharp (AZ)*
- Outreach – *Jenifer Wisniewski (TN)*
- Wildlife Viewing & Nature Tourism – *Shelly Plante (TX)*
- Joint Working Group: Education, Outreach and Diversity and Wildlife Diversity and Conservation Funding Committees – *Jen Newmark (NV)*

Relevancy Road Map- Update- *Tony Wasley (NV)*

Alliance for America's Fish & Wildlife Updates- *Sean Saville (AFWA)*

- Next Steps

Update from the Sustainable Use of Wildlife Committee - *Tom Decker (USFWS)*

- Success of the Trapping Matters Workshops

Discussion: Goals of the EOD Committee 2019

- Solicit input on how this committee can meet the needs of its members

Roundtable Wrap-up

5:00 pm

Adjourn