



## Position Announcement for Grasslands Conservation Marketing Manager

Playa Lakes Joint Venture (PLJV) seeks an outgoing, team-oriented, self-motivated person with demonstrated marketing communications experience to create stories, messages, and products that engage farmers, ranchers, and rural communities to conserve and restore grasslands. The primary role of the Grassland Conservation Marketing Manager is to develop marketing communications plans, content, and products that support the conservation priorities of the PLJV partnership. The Grassland Conservation Marketing Manager will work in close collaboration with the Marketing Communications Director, Social Science Specialist, and other staff to develop relevant, effective communications that drive conservation actions.

PLJV is a regional partnership of federal and state wildlife agencies, conservation groups and private industry dedicated to conserving bird habitat throughout portions of Colorado, Kansas, Nebraska, New Mexico, Oklahoma and Texas. The Joint Venture facilitates cooperation among a broad coalition of partners on the national, regional, state and local levels to fund and implement habitat conservation. We provide regional planning, value-added efficiency and implementation approaches, while our partners provide financial, technical and local expertise to develop conservation projects. In addition, PLJV supports local conservation partnerships, state agencies and other partners by developing various decision support tools, as well as providing education about how to use the tools to target and deliver the most effective habitat conservation. PLJV also works with a variety of partners to inform landowners about conservation programs and to target conservation efforts in areas that will provide the most benefit.

For more information on this position, including the full job description, major duties and required qualifications, please visit our website at [pljv.org/about/job-opportunities](http://pljv.org/about/job-opportunities).

Playa Lakes Joint Venture is an Equal Opportunity Employer and seeks a diverse applicant pool. Please email your application documents as one complete PDF file to [jobs@pljv.org](mailto:jobs@pljv.org). All applications should include the following, in order: a one-page cover letter, a resume, two writing samples, and two graphic design/layout examples. In the cover letter, please include salary requirements, desired location, and available start date. The deadline for all applications is 5:00 p.m. MT, Wednesday, August 24.