



ASSOCIATION *of*
FISH & WILDLIFE
AGENCIES

CRITERIA FOR THE ERNEST THOMPSON SETON AWARD

Sponsored annually by the Association of Fish and Wildlife Agencies, the award is presented to the state, provincial or federal agency which, in the opinion of the Association, has promoted to the public the need for scientific management of our wildlife resources. The Award will be presented to the selected agency and a duplicate presented to the person deemed by the agency to be most responsible for the project. It shall be presented at the annual meeting banquet of the Association.

Purpose of Award

To promote the scientific management of our wildlife resources by bringing to the attention of the public the need for and benefits of scientific wildlife management; and to recognize the agency which has taken a strong position in support of the integrity of its professional program.

Criteria for Selection

1. The nominee shall be a public agency, state, provincial, or federal, which is associated with the Association.
2. Public promotion may include any form of information distribution such as radio, television, newspapers, or other publications. It also may include such things as exhibitions, lectures, public forums, advertising campaigns or projects regularly supportive action by the public.
3. The award is primarily designed to recognize accomplishments for the previous calendar year; however, consideration may be given to projects that have been active over several years.

Other Desirable Qualities Include:

1. How broad is public interest: local, national, international.
2. New information in the science of wildlife management.