



Sponsors will receive recognition through a variety of channels as described below, based on the level of your sponsorship. Please review and reply with the requested information needed to recognize your sponsorship.

Pricing & Benefits	Platinum Level \$10,000 or above	Gold Level \$5,000	Silver Level (cash or in-kind) \$3,000	Bronze Level \$1,500	Exhibitor Level \$750
Website homepage placement of logo linked to sponsor's own homepage for 4 months	✓				
Recognition on conference website with link	✓	✓	✓	✓	
Prominent electronic advertisement in 4 issues of "Inside AFWA" newsletter	✓				
Recognition in all print materials; approved print materials in tote bag	✓	✓	✓	✓	
Full page ad in host state publications (when available)	✓				
Logo on registration signage	Prominent placement	✓	✓		
8'x10' exhibit space with 6' table	Two prominent booths	✓	✓	Reduced rate for booth fee (add \$500)	✓
Complimentary registration and banquet tickets	Up to 6 employees	Up to 3 employees	2 employees	1 employee	1 employee
Company description and advertisement in the final program	100-word description & full page ad	75-word description & full page ad	50-word description & ½ page ad	25-word description & ¼ page ad	25-word description; ad space available for a fee
Recognition at opening session (announcement and signage)	✓	✓	✓		
Registrant mailing list (post-conference)	✓				
Passes to the V.I.P. Hospitality Suite	Six	Three	Two		

In order to fulfill your sponsorship, you will be requested to provide the following information via email to kim@delaneymeetingevent.com no later than August 15, 2009 with the following:

- * Full color logo; high resolution eps or pdf file preferred
- * If your sponsorship level includes a complimentary exhibit space, please indicate on registration form whether or not you plan to set up an exhibit display so we can reserve the space
- * Confirm the names of representative(s) attending for name badges
- * Provide brief agency description; we reserve the right to edit
- * Submit ad for final program if applicable- black & white, approx 7 ½" tall x 5 ¼" wide for full page; 3 ½" tall x 5" wide for Half Page; 3 ½" tall 2 ½" wide for ¼ page as pdf file.